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Kisan Mela-cum-Exhibition at ICAR-CIARI concludes

Sri Vijaya Puram, Mar. 1

The Kisan Mela-2026 cum Exhibition concluded at ICAR-Central Island Agricultural Research Institute (ICAR-CIARI), Sri Vijaya Puram, marking the culmination of a vibrant platform that brought together farmers, scientists, entrepreneurs, and stakeholders from across the islands. The event served as an

important interface for disseminating innovative agricultural technologies, promoting climate-resilient farming practices, and strengthening farmer-scientist interactions.

In his valedictory address, Dr. A. Velmurugam, ADG (SWM), ICAR, New Delhi, emphasized integrating agriculture

with tourism through value addition, branding, and effective marketing to tourists and mainland markets.

Tribal Chief, Shri Lionald Nicomed from CTC, Car Nicobar, stated that such programmes provide valuable exposure, improve awareness, and help farmers enhance their

(Contd. on last page)

Kisan Mela-cum-Exhibition at ICAR.....

(Contd. from page 1)

productivity and income. Awards were presented to the winners of the Fruits and Vegetables Competition, which was held as a segment of the Kisan Mela. Contestants displayed an extensive range of high-quality produce grown through enhanced agricultural methods. The competition was divided

into two categories,

namely Fruits and Vegetables, motivating farmers to present their finest products. The winners received recognition and accolades for their contributions to advancing excellence in horticultural production.

In his address, Dr. Jai Sunder, Director, ICAR-CIARI, reported that over 1,000 farmers, students, and stakeholders actively engaged in the event, gaining from the technical discussions and exhibitions, a press release from CIARI said.

