



## Nationwide 'Viksit Krishi Sankalp Abhiyan' Campaign to Launch on May 29

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The Ministry of Agriculture & Farmers Welfare, Government of India, is set to roll out a nationwide Pre-Kharif campaign titled 'Viksit Krishi Sankalp Abhiyan' from May 29 to June 12, 2025, with a mission to promote sustainable farming practices and raise awareness about key government schemes among the farming community.

In alignment with the Ministry's directives, the Department of Agriculture, Andaman and Nicobar Administration will implement the campaign across all zones of the Union Territory. The campaign will be organized in coordination with Krishi Vigyan Kendras (KVKs), District Administration, Department of Animal Husbandry & Veterinary Services, Department of Fisheries, Department of Rural Development, Panchayati Raj Institutions, and Urban Local Bodies. [Island hopping tours](#)

While the national target aims to reach 3,000 farmers, officials in Andaman and Nicobar Islands are going a step further by conducting the campaign across all Gram Panchayats, aiming for 100% outreach. The initiative will focus on disseminating information about modern agricultural practices, government welfare schemes, soil health management, and the judicious use of fertilizers, including micro-nutrients.

As part of the campaign, field-level officers from the Departments of Agriculture, Animal Husbandry & Veterinary Services, and Fisheries, alongside scientists from KVKs, will directly engage with farmers. These experts will provide technical guidance and detailed information on various central schemes and best practices in sustainable agriculture.

To ensure smooth execution, the Director of Agriculture has held multiple preparatory meetings, including one with Gram Panchayat Pradhans.

The campaign will also include a saturation drive for flagship schemes such as PM-KISAN and Pradhan Mantri Fasal Bima Yojana (PMFBY). Activities related to Farmer Registry will be integrated into the campaign schedule.

In addition to day-long activities, evening campaigns will be conducted at select village *chaupals* and locations to expand reach. Awareness will also be spread through social media, publicity vans (raths) equipped with banners and audio systems, and pamphlets and leaflets explaining government initiatives.

Special efforts will be made to reach remote island communities, with boats deployed to ensure farmers in the most isolated areas are not left behind.

The Viksit Krishi Sankalp Abhiyan represents a concerted effort to empower farmers with knowledge and tools for a successful Kharif season, driving toward a vision of a more resilient and prosperous agricultural sector. [Island hopping tours](#)